



PROFESSIONAL EXPERIENCE

Dizon Inc./Own Mind Creative/Barlow & Sons/Focus Grp New York, NY — *Creative Production/Freelance Production Team*

January 2024 - Present

- Supported the production of and shadowed producers for runway shows and large, luxury events, working with brands including **Helmut Lang, Fforme, Meruert Tolgen, LAPOINTE, the GQ Creative Awards, Kobi Halperin, Lingua Franca, Monique Lhuillier, TWP, Cult Gaia**, and most recently **Louis Vuitton** Cruise 2027
- Completed a Branding/Sponsorship research initiative on Beauty teams for the FW25 season, and reorganized/researched vendors, venues, previous collaborations, reorganizing 200+ locations & accompanying footage
- Onsite rep. for Hair/Makeup, Dressing, Backstage, Check-in, Collections, Showroom, Event/Runway Production Assistant
- Assisted Collections in generating lookboards for hair and makeup, dresser cards, and model boards, shadowing Digitech, as well as prepping and packing the collection garments to be sent to venue

Hi-ARTS

February 2025 - October 2025

East Harlem - Brooklyn, NY — *Marketing Fellow*

- Generated strategic marketing campaigns and press kits for organizational programming and guest artists in residence- live performance, and visual/textile art
- Drafted, captured, and edited footage for social media and the archive, designing graphics and writing copy for promotional material, email campaigns, and merch
- Reported and continuously tracked analytics, creating the '24-25 Marketing Report, pulling from all campaign platforms, and audience response surveys
- Created Executive Digest template for the Executive Director's communication with board members, as well as drafted, shot, and produced the 'Letter from the Director' for the Seasonal Digest, in video and print formats

Maggie Allesee National Center for Choreography Tallahassee, FL — *Residency Coordinator*

July 2024 - February 2025

- Led logistic and administrative planning for multi-week guest residencies onsite, from international dance companies, to a 14+ emerging artist workshop
- Booked meetings, flights, hotels, and travel services for guests
- Managed a team of interns, both administrative and digital media-focused
- Produced branded promotional materials, copyedited internal documents and grant applications, supported artist research, and technical production
- Upkept fiscal flow, generating and scheduling invoices, working with the accounting team for processing, vendor setup and fiscal tracking

Strike Magazine

July 2022 - December 2024

Tallahassee, FL — *Creative Producer*

- With the Creative Director, conceptualized and executed editorial photoshoots for the print magazine, creating detailed mood boards and style decks, and collaborated with layout and writing teams to establish cohesive narratives
- Styled and sourced wardrobe selections, models, creative collaborators and venues for photoshoots, generating detailed call sheets with schedules, contact information, and report times for multidisciplinary teams

EDUCATION & CERTIFICATIONS

Bachelor of Arts

Major: Editing, Writing, and Media

Minor: Psychology

Florida State University

Bachelor of Fine Arts

Major: Dance Performance

Florida State University, ARTS in NYC

Cohort

Inside LVMH Certificate

2026

SKILLS & ASSETS

Copywriting and copyediting*

Event and Project Services

Creative Consultation*

Office Management, Admin

Photography*

Videography*

Audio Design*

Projection Design*

Post-Production*

Dance Criticism - published writer/critic for Eye on the Arts NYC

Languages: English,

Intermediate French

Apps/Software: Microsoft

Office, Adobe Creative

Cloud, G Suite, Premiere,

FinalCut Pro, Logic Pro,

iContact, Smug Mug, Canva,

QueLab, InDesign

*coursework taken alongside experience