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EXPERIENCE

Dizon/Own Mind Creative/Bureau Betak/Barlow & Sons/FOCUS Grp/PROJECT

January 2024 - Present

New York, NY — *Creative Production/Freelance Production Team*

- Onsite and event execution support for runway shows and large-scale events, including NYFW shows for **Helmut Lang**, **Fforme**, **Meruert Tolgen**, **LAPOINTE**, **Kobi Halperin**, **Lingua Franca**, **TWP**, **Calvin Klein Collection**, debut NYFW shows for **Cult Gaia** and **Magda Butrym**, Bridal FW26 for **Monique Lhuillier**, the **2024 GQ Creative Awards**, **Wilson/US Open**, and **Louis Vuitton** for their 2027 Cruise Collection
- Completed Branding/Sponsorship research initiative for Dizon's FW25 season, reorganizing and researching vendors, venues, and previous collaborations with hair, makeup, nail, and skincare teams, accounting for 200+ locations and creating an organization system for accompanying footage
- Have served as Studio Intern (Dizon spring of 2024), Backstage Check-In, Model Team Assistant, Day of Show Coordinator, Event/Runway Production Assistant, and Collections/Showroom Assistant generating lookboards for hair and makeup, dresser cards, and model boards, shadowing Digitech, and packing the collection to be sent to venue

Hi-ARTS

March 2025 - October 2025

East Harlem → Brooklyn, NY — *Marketing Fellow*

- Created strategic marketing campaigns and press kits for artists in residence, organizational programming, and the 25th Anniversary Gala
- Drafted, captured, and edited footage for social, designed graphics and wrote copy for promotional material, email campaigns, and merch
- Reported and tracked analytics, creating the '24-'25 Marketing Report, with data from campaign platforms and audience response surveys

Maggie Allesee National Center for Choreography

July 2024 - February 2025

Tallahassee, FL — *Residency Coordinator*

- Led logistic and administrative planning for multi-week guest residencies onsite, from international dance companies, to a 14+ emerging artist workshop; including drafting meeting agendas, scheduling client meetings, taking the meeting notes, booking flights, hotels, and travel services
- Upkept fiscal flow, generating and scheduling invoices, keeping track of vendor setup, and fiscal tracking
- Produced branded promotional materials, copyedited internal documents and grant applications, supported artist research, and technical production
- Managed a team of student interns, both administrative and digital media-focused

Strike Magazine

July 2022 - December 2024

Tallahassee, FL — *Creative Producer/Shoots Team*

- Conceptualized and executed editorial photoshoots for the print magazine, creating detailed moodboards and style decks, and collaborated with layout and writing teams to establish cohesive narratives
- Styled and sourced wardrobe selections, models, creative collaborators and venues for photoshoots, generating detailed call sheets with schedules, contact information, and report times for multidisciplinary teams

EDUCATION

Florida State University Tallahassee, FL — Aug 2020-May 2024 — *summa cum laude for both degrees*

Bachelor of Arts in Editing, Writing, and Media w/ Psychology minor / Bachelor of Fine Arts in Dance

Inside LVMH (2026)

SKILLS/ASSETS

Copywriting and copyediting / Social Media Management / Event and Project Management / Creative Consultation / Office Management and Administration / Photography / Videography / Audio Design / Projection Design / Post-Production /

Intermediate French / Microsoft Office / Adobe Creative Cloud / G Suite / Premiere / FinalCut Pro / Canva / InDesign